



How to simplify your real estate buying/selling experience



Today's real estate consumer has a lot to consider during the sale or purchase of a home. Be it waiting for the right buyer/seller, mortgage rates, or the moving truck, the experience can take a bit of patience on the part of the consumer. With this in mind, it is incumbent upon real estate agents and brokers to institute services that will make the buying/selling process hassle-free.

Realizing this trend is not going away, I've diligently worked to improve the experience of buying or selling a home through the CENTURY 21 System Preferred Alliance Program.

The program offers consumers and brokers access to strategic alliances with various links to home-related value added products and services. My ultimate target is making the selling and buying processes easier and much more convenient.

Among the products and services offered through these alliances are ADT Home Security Systems, CENTURY 21 Home Protection Plans and Budget Truck Rentals, just to name a few. **The programs are offered at preferred pricing for all CENTURY 21 clients.**

Therefore, the programs involved focus heavily on the immediate, yet long-term value of the service/product for the consumer. For example, homeowners will have their lawn equipment, home warranties, and home security systems for many years of use.



**We listen
We commit
We act
We excel!**

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Specialized in Residential Properties in the SF Mid-Peninsula Cities

My clients are extremely satisfied with my thorough performance, results, and exceptional service. I am well known for a professional "nothing is impossible" philosophy among friends and peers.



Member of the San Mateo Association of Realtors (SAMCAR), the California Association of Realtors (CAR) and the National Association of Realtors (NAR).

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All of which come as a result of their purchase/sale through the CENTURY 21 System.

“Today’s consumer demands that a real estate firm provide more service than just the sale and the purchase aspect of the transaction. With that in mind, our Preferred Alliance Program has been well received and very popular as a result. Customer satisfaction rates are soaring, post-transaction surveys have been very positive which has bolstered the overall success of the program among consumers,” said Orhan Tolu, my real estate broker at Century 21 Alliance in San Mateo, California.

I’ve selected to join Century 21 Alliance from the many real estate brokerages we have in the San Francisco Bay Area, and the decision was made on rigorous professional criteria.

Century 21 Alliance is part of Century 21 Real Estate Corporation (www.century21.com), the franchisor of the world’s largest residential real estate organization. Century 21 Real Estate provides comprehensive marketing programs, training, management, and administrative support to more than 6,300 independently owned and operated franchised broker offices in more than 25 countries and territories worldwide.

**Let us help drive your next success!
For more information, please feel free to contact me directly.**



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Summary:

- **CENTURY 21 SYSTEM PREFERRED ALLIANCE PROGRAM INCLUDES SERVICES THAT WILL MAKE THE BUYING/SELLING PROCESS HASSLE-FREE.**
- **THE PROGRAM OFFERS CONSUMERS AND BROKERS ACCESS TO STRATEGIC ALLIANCES WITH VARIOUS HOME-RELATED VALUE ADDED PRODUCTS AND SERVICES.**
- **THE PROGRAM IS OFFERED AT PREFERRED PRICING FOR ALL CENTURY 21 CLIENTS.**

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